

July 1, 2017

Dear Patient,

I am writing this letter to inform you of an exciting change that I will be making in my Internal Medicine practice.

As of January 1, 2018 I will be switching to a Concierge or VIP style practice.

For those of you who are not familiar with this practice model, it is a highly personalized approach that will be limited to a small number of patients' on a first come first served basis.

The reasons for switching to this practice model have mostly to do with the increasing time constraints that now exist in a patient physician relationship. As my practice has grown I can no longer dedicate the time necessary to provide the personalized attention that every patient wishes and deserves. I will now be able to address your health care needs in a way that previously was difficult, if not impossible, to do.

As part of this service I will be offering the following:

- 24/7 access via my office phone, personal cell phone after hours and email or text.
- Guaranteed same day "sick calls" Monday thru Friday or if availability allows on the weekends. There should be little to no wait time once you arrive at the office. If I am not available I will guide you to a local urgent care center or Emergency Room and coordinate your care.
- Executive Annual Exam- a Comprehensive, all inclusive exam that typically takes 2-3 hours. Please see enclosed description.
- If hospitalization is required I will coordinate your care from the time of arrival in a Emergency Room through the entire stay until discharged. I will use only specialists that I have known for years and whom I trust. There will be no "on call" doctors assigned to your case. I will visit you daily at either Northwell Hospital Manhasset , Long Island Jewish Hospital or St. Francis Hospital and discuss any issues that need to be addressed with the other doctors participating in your care. If you are in a Hospital that I am not affiliated with I will make every effort to transfer you to one of the Hospitals mentioned or coordinate your care with the doctor at the other hospital.
- Expedited paperwork and requests for referrals, prescription medications, and work related forms.

The above service, the “**Gold Plan**”, will be provided for a fee of **\$189 per month or \$2000 per year** if paid in one sum.

If you decide to enroll there is no long term obligation. If you no longer wish to participate just provide 30 days written notice and a pro rated portion of the fee will be refunded.

Please be aware that the services above are only rendered thru this office and that patients must still have active Health Insurance.

For those patients who choose not to enroll in the Concierge Practice I will also be providing the **Annual Comprehensive All Inclusive Exam, the “ Silver Plan”**, as a stand alone service for \$750. ( please see enclosed description).

Dr Stevens will continue to be available to see patients who do not wish to enroll in the Concierge Practice and for routine visits for those who choose just the Annual Comprehensive exam.

I am hoping that you will continue to be a part of our Practice. If you wish to discuss the details further please feel free to call or visit our Website.

If you would like to see a sample agreement please call our office or visit our website, [drloricovip.com](http://drloricovip.com).

Sincerely,

Lori A. Cohen, MD